

AI-Enhanced Resume— *Business / Marketing*

BRYSON SNELLING

Reno, NV | 530-518-7612 | bsnelling@unr.edu

Education

B.S. in General Business Administration

University of Nevada, Reno — *Expected Spring 2027*

Professional Summary

Motivated business student with strong teamwork, leadership, and communication skills developed through Division I athletics and community engagement. Experienced in high-pressure environments, time-management, and representing organizational values. Seeking opportunities in marketing, brand management, or sales where relationship-building and strategic thinking are key.

Relevant Experience

University of Nevada Athletics — Student-Athlete (Football, Cornerback)

- Manage 40+ hours of training, travel, meetings, and film study weekly while maintaining full academic course load.
- Serve as a Student Athlete Advisory Committee (SAAC) representative, collaborating on branding, event promotion, and student-athlete outreach.
- Represent UNR Athletics at community and donor events, strengthening public relations and brand image.
- Demonstrate discipline, performance under pressure, and strategic decision-making.

Boys & Girls Club of Reno — Volunteer

- Supported large-scale fundraising events by coordinating table design, auction displays, and attendee experience.
 - Assisted in youth programs promoting engagement, belonging, and positive group dynamics.
 - Built strong interpersonal communication skills working with diverse groups.
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Skills

- Communication & Public Speaking
- Leadership & Team Coordination
- Time Management & Discipline